

#Reinvent

#leadership

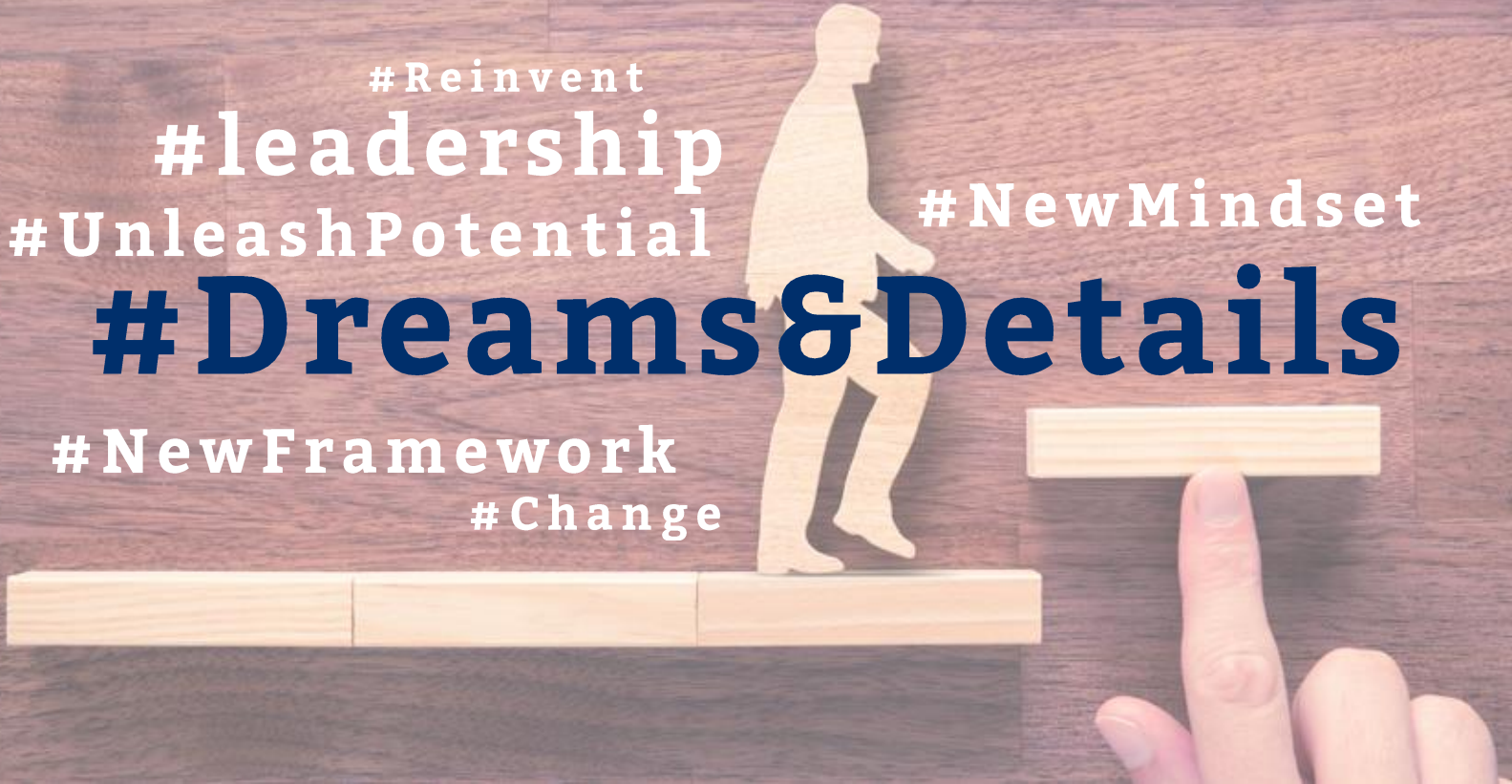
#UnleashPotential

#NewMindset

#Dreams&Details

#NewFramework

#Change



why

If change is the new constant...


Change is (becoming) the new constant! This encapsulates both great opportunities for creativity and growth, but also poses big challenges – and risks – to traditional and established industries' leaders needing to reinvent themselves, their organizations and business models in order to stay relevant in future markets.

Business is moving away from being linear and predictable to being exponential, digital and increasingly unpredictable. Leading a business through the changes and challenges posed by the modern world, requires leaders to obtain a new set of capabilities, that includes conveying a clear inspiring company dream, direction and ambition, as well as within that framework, unleash human potential to achieve that dream.

... then we are facing a shift in paradigm

Leadership, as we know it, is at the verge of a shift in paradigm, both in terms of how companies are required to strategize, as well as how executives and managers are expected to lead their organization.

Theory might guide us, but true leadership is proven in praxis. In particular then, when we – because it is hard – force ourselves to lead into uncertainty, guided mainly by an ambition and a dream.



*“We choose to go to the Moon in this decade and do the other things, not because they are easy, but **because they are hard**; because that goal will serve to organize and measure the **best of our energies and skills**, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one we **intend to win.**”*

John F. Kennedy, before the United States Congress - September 12th, 1962

#how #what


Our Future Lab #Dreams&Detail offers a closed, exclusive and innovative space for German Top Business Leaders (approx. 20 Peers) to discuss, reflect, develop and execute on new modern leadership frameworks.

Through the exchange and sparring with world-class management thinkers and business experts, your peers and other successful leaders, our Future Lab offers a unique set-up for personal and professional development.

In order to understand and address the challenges posed by a world in constant change, our work is carefully composed around the right mix of:

1. **New Insights & Impulse** covering most recent approaches and thinking on e.g. strategy, leadership and digitization
2. **New Methods**, like the Dreams & Details Methodology – A leadership and strategy model, guiding leaders to reinvent their business and their leadership from a position of strength
3. **Sparring** with, and learning from, peers from other successful businesses, looking into similar challenges within their specific industry
4. **Developing** and anchoring of your own roadmap for future leadership

We keep an open mind, look for inspiration elsewhere – e.g. the world of sports, other cultures, the start-up scene etc. – and take pride in active and unbiased discussions.



” As leaders we often try to plan the future and ensure execution according to plan. However in a fast changing world, the plan is often not valid. We need to unleash human potential instead of limiting people to follow our plans.”

*Jim Hageman Snabe,
Co-Chairman, Future Lab #Dreams&Details*

#Dreams&Detail

Reinvent Your Business and Leadership from a Position of Strength.

Our leadership impact starts here...

Reinventing Large Organizations

Core vs. New Business
Managing Innovation
Changing Purpose (Dream)

The D&D Model

Business Leadership
Inflection Points
Modern Strategy
Reinvention

New Dynamics

The World Around Us
New Options
Constant Change
Strategy vs. Agility
Plan vs. Uncertainty

High Performance

Culture
Unleashed Potential
War of Talents
New Skills
Mindset

Personal Leadership

Role & Framework
Change & Uncertainty
Pace vs. Restraint
Collaboration
Team-culture for specialist

#who


In a world of constant change...

... true leadership is required! Courage, curiosity, flexible mind-set and most importantly the will to make an impact; seeing the world as it is (becoming) and seeking ways to act accordingly.

To make an impact...

... we are addressing CEOs, top executives & business leaders heading large organisations. In terms of Future Lab composition, we explicitly target covering various industries, serving different markets and customer segments.

Interested? Let us start the dialog!



“In a world undergoing radical change, the good news is that by choosing the right business model and leadership, it is possible to unleash the human potential and accommodate for such change.”

*Mikael Trolle,
Co-Chairman, Future Lab #Dreams&Details*

#Jim Hagemann Snabe

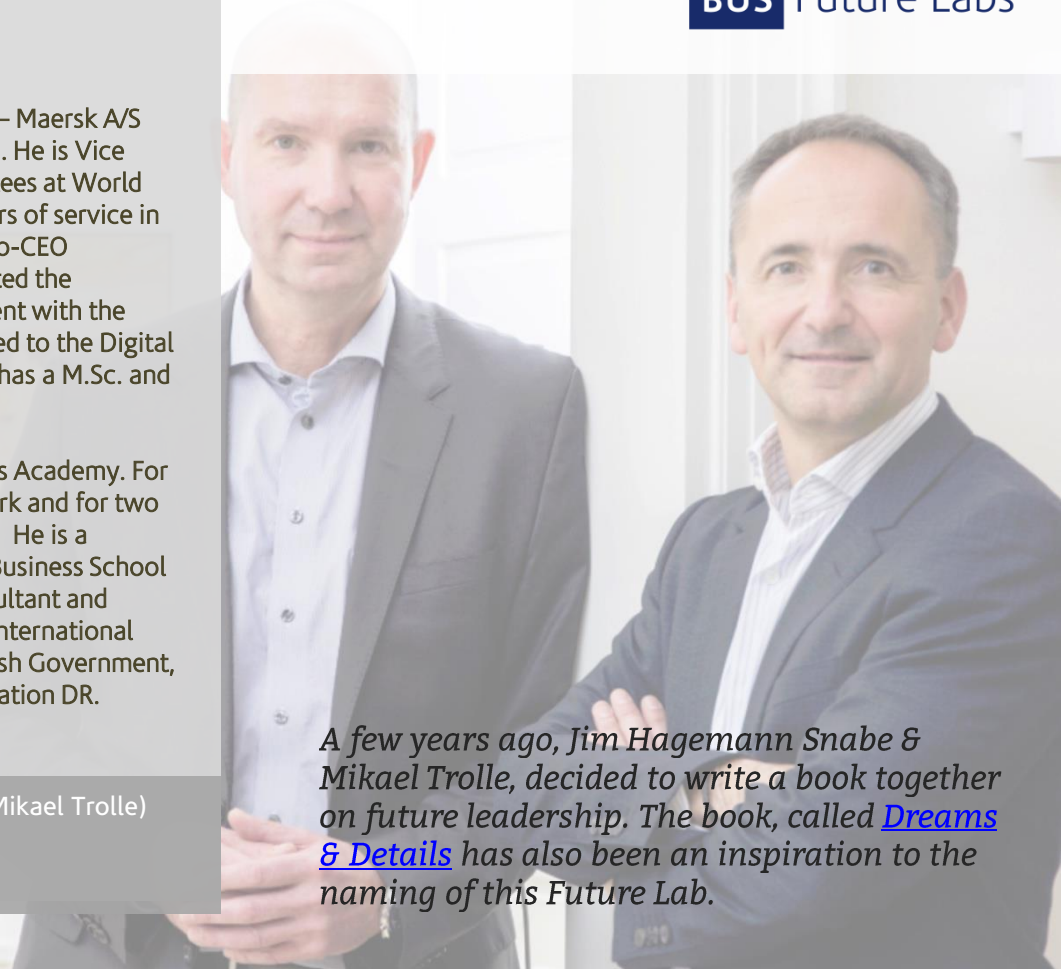
#Mikael Trolle


Jim Hagemann Snabe is Chairman of the board of A.P. Moller – Maersk A/S (DK) and Chairman of the supervisory board of Siemens AG (D). He is Vice Chairman of Allianz SE (D) and a member of the Board of Trustees at World Economic Forum. Jim has developed his career through 24 years of service in the IT industry. In 2010 Jim Hagemann Snabe was appointed co-CEO alongside Bill McDermott. Together they successfully reinvented the software giant SAP from 2010 to 2014. Through his involvement with the World Economic Forum Jim is actively engaged in efforts related to the Digital Transformation of business and society. Jim Hagemann Snabe has a M.Sc. and is adjunct professor at Copenhagen Business School, CBS.

Mikael Trolle is the CEO and Partner of the Dreams and Details Academy. For 28 years, he was CEO and Sports Director in Volleyball Denmark and for two periods, the head coach of the men's national volleyball team. He is a lecturer at the University of Copenhagen and at Copenhagen Business School Executive's High Performance Leadership programs. As a consultant and corporate advisor, he has worked with numerous Danish and International companies and organizations, such as Novo Nordisk, The Danish Government, The Royal Danish Theater and the Danish Broadcasting Corporation DR. Mikael holds an M.Sc. in Biology and Sports Science.

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A few years ago, Jim Hagemann Snabe & Mikael Trolle, decided to write a book together on future leadership. The book, called [Dreams & Details](#) has also been an inspiration to the naming of this Future Lab.





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Das Future Lab #Dreams&Detail ist Teil unseres Future_as_a_Service (FaaS) Zukunftsforums. Wollen Sie mehr erfahren, z.B. über unsere konkreten Themenschwerpunkte, unsere weiteren FaaS-Elemente oder wann bzw. wie oft wir uns treffen? **Rufen Sie uns an!**