

WHY	Rationale & Business Case What are the expected Benefits? 	WHO	Executive Sponsor Who is accountable for the success of the project? 	Governance Who is responsible for what? 
	Purpose & Passion "Why" are we doing the project? 			
WHAT, HOW & WHEN	Scope What will the project produce to deliver? 	Risk Management Have the key risks been identified? How will we manage them? 	Human Resources What skills do we need? How do we recruit and keep people? How do we manage them? 	
	Time When will the project be completed? 		Stakeholders Are key and impacted parties supporting the project? 	
	Cost How much will the project cost? How many resources do we need? 	Resources How are we going to manage the external contributors? 	Change Management How are we going to engage the stakeholders and remove barriers to change? 	
	Quality How do we ensure meeting the quality standards? 			
WHERE	Project Driven Organization Culture, Structure, Priorities, Competencies Has our organization and culture been adapted to succeed in a project driven world? 			

The Project Revolution

- Live Online Program -

The Project Revolution – Online Program – Introduction

A successful implementation of an organization' strategy, today, requires a good understanding of how to manage projects and strategic initiatives! We all know about the disruptions impacting our society and the business world: robotics, artificial intelligence, shared economy, blockchain, big data....

However, there is one extreme disruption that is affecting our world that media and academia have completely missed. For more than 100 years' organizations have been run and structured in a very similar way: hierarchical; in which power, budgets and resources are divided over departments, the so-called "silos". Management and management theory was focused on how to run and optimize (efficiency) the business best. Projects were an addition, but hardly ever a priority. Today, we are witnessing the rise of the Project Economy. The so-called gig economy is driven by projects.

The GERBUS Project Revolution Online Program, is designed for Strategy & Innovation Directors, Directors PMO & Portfolio Managers, Senior & Junior Project / Program Managers and Heads of Performance & Quality. The program is developed in co-operation with and performed by the world's leading project management expert, award winner and author, Antonio Nieto-Rodriguez.

Your benefit:

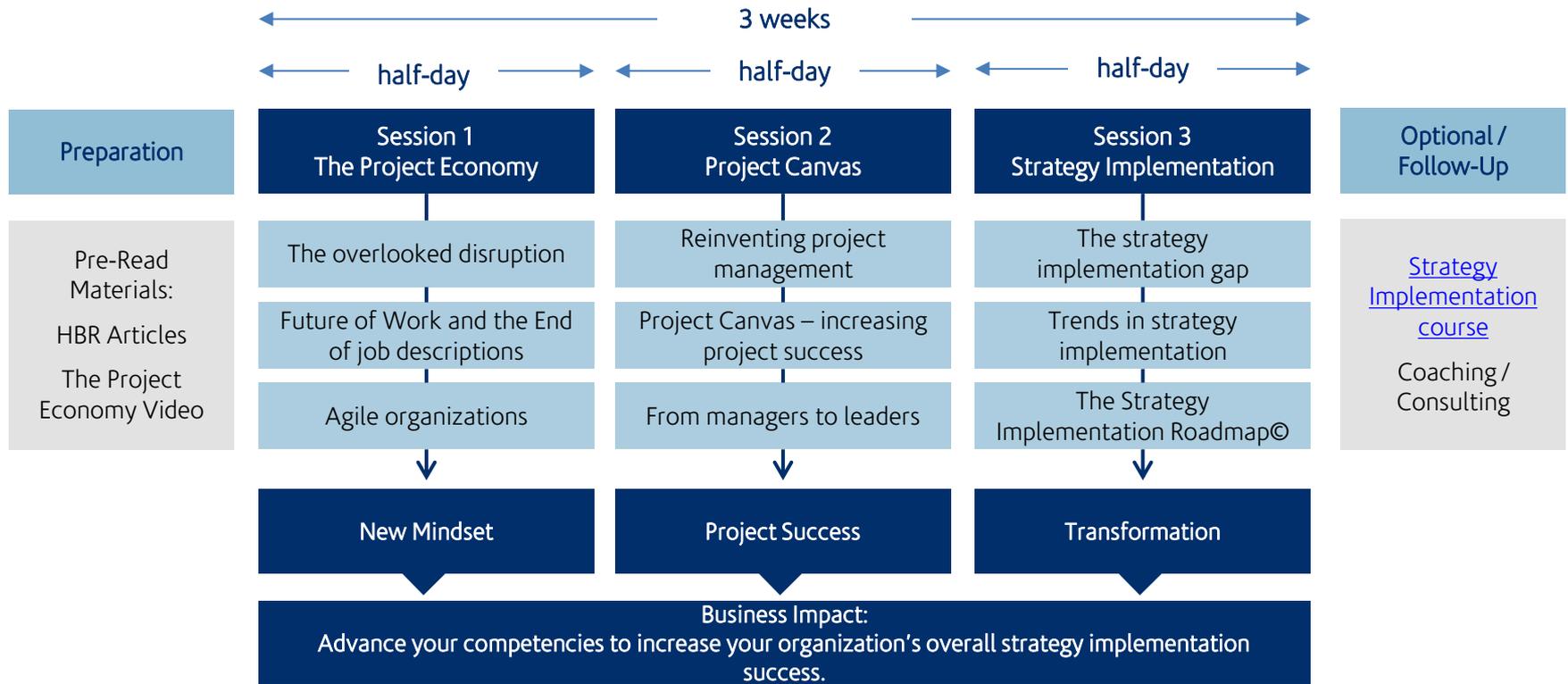
- Small and exclusive group of participants (max. 25) to ensure valuable interaction and maximum outcome
- Cutting-edge insights into the project economy, the consequences and opportunities it brings to you as a leader
- Understand how you can establish a platform for innovation, growth and transformation
- Learn how you can align structure to become an agile organization
- Understand how to become an effective leader in today's changing world
- Learn how to create a culture that will sustain and maintain change

More Information:

- Upon completion, receipt of a certificate of participation from GERBUS Academy
- 3 x virtual sessions of half-a-day each (incl. breaks & virtual networking) – 1 session per week
- The program is launched at min. 15 sign ups. Language: English or German, depending on audience.
- No software installation required – we are using Zoom (or equivalent) as conferencing system

Tuition Fee: 1.490,- EUR (plus VAT)

The Project Revolution – Online Program – Program Overview



With Breaks, Break-Out Working Sessions, time for Q&A and interactive dialog.

The Project Revolution – Online Program – Session descriptions

Session 1 Welcome to the Project Economy

Today, due to the speed of change witnessed in the past decade, current business model has become obsolete.

The day to day running of a business will soon be carried out by automation and robots, if not already so. Projects are becoming the essential part of any organization. My prediction is that by 2025, senior leaders and managers will spend at least 60% of their time selecting, prioritizing and overseeing the execution of projects. Most successful companies already manage their innovation like that – as projects.

In this first session, we will explore the main changes that are occurring in our profession and how to overcome them. We will discuss the competencies required to transform and thrive in today's digital and project driven economy. You will learn through practical case studies, how to advance your competencies to increase your organization's overall strategy implementation success.

Session 2 Mastering the Project Canvas

Projects are the best and only model that can exploit creativity and innovation on one side, as well as structure and discipline on the other.

The Project Canvas is a well-known framework based on research carried out on hundreds of successful and failed projects ranging from small individual ones, and it can also be applied to transient ecosystems.

The framework can be used by leaders and organizations at the beginning of a project-based ecosystem to assess how well it has been defined and whether it is worth starting right away or needs further refinement. It is composed of 14 dimensions grouped into four major domains:

- Why
- Who
- What, When and How
- Where

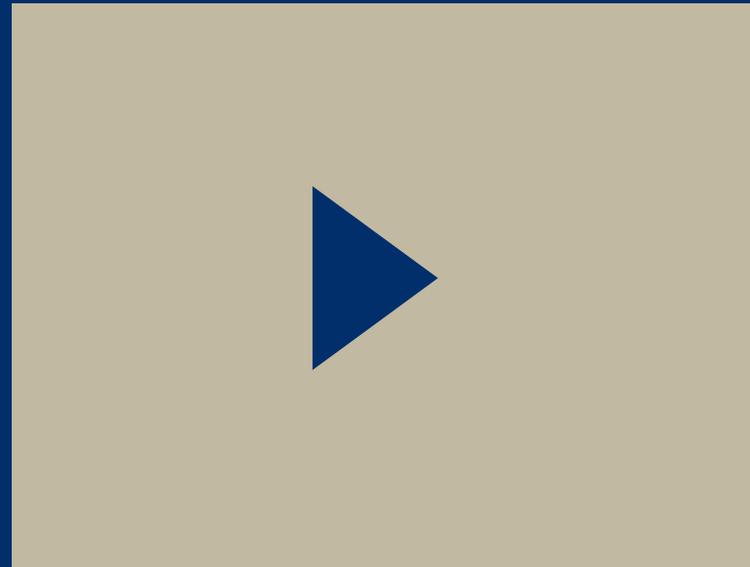
You learn how it work and how to apply it.

Session 3 Strategy Implementation

Senior managers believe that after strategy development and planning, they have a winning strategy. However, according to latest research 70% of strategies fail and companies fail to meet their goals, most of the time due to poor implementation. The result of this is both organizational failure and individual stress and frustration – especially for the executives charged with implementation. This is known as the strategy implementation gap.

This third session will provide real insights on the latest trends in strategy implementation. By learning the Strategy Implementation Roadmap © you build the competencies required for you and your organization to excel in delivering your strategy and implement your long term ambition and strategic goals. We will also address the most critical barriers to successful transformation. It covers the newest techniques in prioritizing strategic actions, nurture strategic dialogue and alignment in your organization.

Video: Antonio Nieto-Rodriguez introducing the program!



Antonio Nieto-Rodriguez Biography



Antonio Nieto-Rodriguez is a leading expert in project management and strategy implementation, recognized by Thinkers50 with the prestigious award “Ideas into Practice.” He is the author of [Lead Successful Projects](#), [The Project Revolution](#), and [The Focused Organization](#) and has been teaching project management for more than a decade to senior executives at Duke CE, IE. Skolkovo.

Antonio has held executive positions at PwC, BNP Paribas, and GlaxoSmithKline. Former Chairman of the Project Management Institute, he is the co-founder of the Strategy Implementation Institute and the global movement Brightline.

Visit Antonio here: antonionietorodriguez.com